

# AMY MARIE MC INTIRE

## **EDUCATION:**

- 2004-2007      **MOSCOW CONSERVATORY**, Moscow, Russia  
**MASTERS** in Opera Performance (3-YEAR Post-graduate degree)  
\* Graduated with Honors ("Red Diploma")  
\* 1st American in the Vocal Program at Moscow Conservatory.
- 2006-2007      **GALINA VISHNEVSKAYA OPERA CENTER**, Moscow, Russia  
**YOUNG ARTIST PROGRAM** (Accademia di Perfezionamento):  
Trained and performed at the Galina Vishnevskaya Opera Center, (Moscow, Russia)-Worked with soprano Galina Vishnevskaya and cellist/conductor *MSTISLAV ROSTROPOVICH*.
- 2003-2004      **PUSHKIN STATE RUSSIAN LANGUAGE INSTITUTE**  
Intensive Russian Language Course
- 1997-2001      **CORNELL UNIVERSITY, College of Arts & Sciences**, Ithaca, NY, USA  
\*Earned two 4-YEAR B.A. Degrees simultaneously:  
**BACHELOR of ARTS** in **ECONOMICS**  
**BACHELOR of ARTS** in **MUSIC**  
\* Cornell University is a member of the prestigious **IVY LEAGUE**.  
\* Studied Music Theory with Pulitzer Prize Winner, Steven Stucky.
- 1995-1997      **American School In Japan**, Tokyo, Japan
- 1994              **Hong Kong International School**, Hong Kong
- 1990-1993      **Taipei American School**, Taipei, Taiwan

## **LANGUAGES:**

<b>ENGLISH:</b>	<b>MOTHER TONGUE</b>
ITALIAN:	Proficient
JAPANESE	Proficient
RUSSIAN:	Proficient
CHINESE:	Spoken Proficiency
FRENCH:	Basic
GERMAN:	Basic

## **ACADEMIC POSITIONS:**

- UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali**, Pavia, Italy  
**Political Science Degree Program**
- a.a. 2024/2025      **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "Lingua Inglese 1"**  
(9 CFU, 60 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program (Communications, Innovation and Media).**

a.a. 2024/2025 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "English for Communications" (M-Z)**  
**(9 CFU, 60 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**Political Science Degree Program**

a.a. 2023/2024 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "Lingua Inglese 1"**  
**(9 CFU, 60 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program (Communications, Innovation and Media).**

a.a. 2023/2024 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "English for Communications" (M-Z)**  
**(9 CFU, 60 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program (Communications, Innovation and Media).**

a.a. 2022/2023 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "English for Communications" (M-Z)**  
**(9 CFU, 60 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program (Communications, Innovation and Media).**

a.a. 2021/2022 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "English for Communications" (A-L)**  
**(9 CFU, 54 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program (Communications, Innovation and Media).**

a.a. 2021/2022 **PROFESSORE A CONTRATTO**  
**dell'insegnamento di "English for Communications" (M-Z)**  
**(9 CFU, 54 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**COD MASTER'S Program (Digital Communications and Media)**

a.a. 2021/2022           **PROFESSORE A CONTRATTO**  
dell'insegnamento di "**English Language in the Media**" (Magistrale)  
(6 CFU, 36 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program** (Communications, Innovation and Media).

a.a. 2020/2021           **PROFESSORE A CONTRATTO**  
dell'insegnamento di "**English for Communications**"  
(9 CFU, 54 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**COD MASTER'S Program** (Digital Communications and Media)

a.a. 2020/2021           **PROFESSORE A CONTRATTO**  
dell'insegnamento di "**English Language in the Media**" (Magistrale)  
(6 CFU, 36 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**CIM Program** (Communications, Innovation and Media).

a.a. 2019/2020           **PROFESSORE A CONTRATTO**  
dell'insegnamento di "**English for Communications**"  
(9 CFU, 54 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**  
**COD MASTER'S Program** (Digital Communications and Media)

a.a. 2019/2020           **PROFESSORE A CONTRATTO**  
dell'insegnamento di "**English Language in the Media**" (Magistrale)

**UNIVERSITY OF MILAN- Dipartimento di Medicina Veterinaria, Lodi, Italy**

a.a. 2019/2020           **PROFESSORE A CONTRATTO**  
dell'insegnamento di **LINGUA INGLESE**  
(3 CFU, 24 hours)

**UNIVERSITY OF MILAN- Dipartimento di Studi Storici, Milan, Italy**

a.a. 2018/2019           **PROFESSORE A CONTRATTO**  
dell'insegnamento di **LINGUA INGLESE** per il Corso di Laurea in  
*Scienze Umanistiche per La Comunicazione*

(6 CFU, 40 hours)

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**

**CIM Program (Communications, Innovation and Media).**

a.a. 2018/2019

**PROFESSORE A CONTRATTO**

**dell'insegnamento di "English for Communications"**

**(9 CFU, 54 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Scienze Politiche e Sociali, Pavia, Italy**

**CPM MASTER'S Program (Professional Communications and Media)**

a.a. 2018/2019

**PROFESSORE A CONTRATTO**

**dell'insegnamento di "English Language in the Media" (Magistrale)**

**(6 CFU, 36 hours)**

**UNIVERSITY OF MILAN- Dipartimento di Medicina Veterinaria, Lodi, Italy**

a.a. 2018/2019

**PROFESSORE A CONTRATTO**

**dell'insegnamento di LINGUA INGLESE**

**(3 CFU, 24 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Musicologia e Beni Culturali, Cremona, Italy**

a.a. 2018/2019

**PROFESSORE A CONTRATTO**

**dell'insegnamento di LINGUA INGLESE**

**(3 CFU, 30 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Musicologia e Beni Culturali, Cremona, Italy**

a.a. 2017/2018

**PROFESSORE A CONTRATTO**

**dell'insegnamento di LINGUA INGLESE**

**(3 CFU, 30 hours)**

**UNIVERSITY OF PAVIA- Dipartimento di Musicologia e Beni Culturali, Cremona, Italy**

a.a. 2016/2017

**PROFESSORE A CONTRATTO**

**dell'insegnamento di LINGUA INGLESE**

**(3 CFU, 30 hours)**

## **PUBLICATIONS & ENGLISH EDITOR:**

October 2020      **PAPER PUBLISHED by TAYLOR & FRANCIS**  
***JOURNAL OF VISUAL LITERACY*** (Special issue on 'Multimodal Literacies')

Amy Marie McIntire (2020) Musical text: an effective instrument in teaching language and culture, *Journal of Visual Literacy*, DOI: [10.1080/1051144X.2020.1826221](https://doi.org/10.1080/1051144X.2020.1826221)

### **“Musical Text: An Effective Instrument in Teaching Language and Culture.”**

\*Proposes and investigates an innovative multimodal approach to **UNIVERSITY LEVEL LANGUAGE ACQUISITION**, from a cognitive perspective.

\*Four case studies conducted at the University of Milan and the University of Pavia are presented.

2019      **UNIVERSITY OF PAVIA- Dipartimento di Musicologia e Beni Culturali**, Cremona, Italy  
**ENGLISH EDITOR AND PRODUCTION ASSISTANT:**

\*Technical Linguistic and Editorial Revision for the publishing of 2 academic books.

\***Winner of the research project bando** “Progetto “Blue Sky Research” – Guido”, financed by University of Pavia.

## **CONFERENCE PRESENTATIONS:**

- July 1-5, 2019      European Systemic Functional Linguistics Conference 2019  
(Polytechnic of Leiria, Portugal)  
\***Chairman** of Parallel Paper Session  
\***Paper Presentation:**  
“Musical Text & SFL: An Effective Duet for Teaching Language & Culture.”
- June 20-22, 2019      International Conference A-MODE 2019 (Approaches to Multimodal Digital Environments) (University of Tor Vergata, Rome, Italy)  
\***Paper Presentation:**  
“Musical Text: An Effective Instrument in Teaching Language and Culture in the Digital Age.”
- July 23-27, 2018      International Systemic Functional Congress 2018 (Boston College, USA)  
\***Round Table Presentation (joint paper):**  
“Language through Literature: An Applied SFL Perspective”
- July 5-7, 2018      European Systemic Functional Linguistics Conference 2018-Multimodal Literacies Colloquium (University of Pavia, Italy)  
\***Paper Presentation** for the 1<sup>st</sup> Colloquium on Multimodal Literacies:  
“Musical Text: An Effective Instrument in Teaching Language and Culture.”

July 5-7, 2018 European Systemic Functional Linguistics Conference 2018 (University of Pavia, Italy)

**\*Chairman of Parallel Paper Session**

**\*Paper Presentation (joint paper):**

“Language through Literature: An Applied SFL Perspective”

### **COURSES:**

July 1-2, 2019 ESFLC 2019 Pre-Congress Institute (Leiria, Portugal)

July 19-21, 2018 ISFC 2018 Boston Pre-Congress Institute (Boston College, USA)

“Introduction to SFL” with Frances Christie

“Multimodality” with Len Unsworth

### **ACADEMIC ASSOCIATION MEMBERSHIPS:**

Since 2019 A-Mode “Approaches to Multimodal Digital Environments”

Since 2018 ISFLA “International Systemic Functional Linguistics Association”

Since 2018 ESFLA “European Systemic Functional Linguistics Association”

### **THESIS SUPERVISOR:**

2023-2024 1) The Impact of Food Packaging and its Roles in the World of AI (CIM).  
2) Master’s Thesis: Offline Media and Advertising, is it still relevant? (COD).

2022-2023 1) Master’s Thesis: The “Made in Italy” Impact (COD).  
2) “Advertising and the Italian Teenage Consumer” (CIM).

2021-2022 1) Communication Strategies of the Kremlin (CIM).

2020-2021 1) Communications influence on Children (CIM).  
2) Representation of LGBT in the media (CIM).  
3) Cross-cultural Nonverbal Language in the HR context (CIM).  
4) Neuromarketing (CIM).

2018-2019 1) “Old but Gold: How Older Women are Represented in the Media.” (CIM)

### **WORK EXPERIENCE:**

2009-Present **INTERNATIONAL COMMUNICATIONS CONSULTANT & LANGUAGE TEACHER**, Milan, Italy

Successfully established own business in Italy providing a range of Linguistic, Intercultural and Communications Consulting services to Companies and Professionals looking to succeed in the International Context. Clients have included top legal firms, multinationals, and “Big Four” consulting firms.

2004 **ING BANK**, Moscow, Russia  
Internship

\*Wrote daily summary report of the Russian economy for submission to the

London Office by the opening hour of the London Market.

1999

**JOHNSON AND JOHNSON**, Kiev, Ukraine  
Internship

\*Research project to assess the potential launch of a "teen" skincare line. Designed and implemented research methodology to include development of questionnaires and conducted personal interviews. Research results contributed to the successful launch of "Clean and Clear" in Ukraine.

**FURTHER COMMUNICATIONS / CHARITABLE ACTIVITIES:**

2023-Present

**ROTARY MILANO INTERNATIONAL-NET**

\*Member since December 2022.

\*President of the Commission: "Action for the Youth"

2022

**INTERNATIONAL COMMUNICATIONS TRAINER**, Trieste, Italy.

\*Consultant at the Headquarters of GENERALI to train its global employees in Intercultural Communications Training.

2022

**VOICE-OVER** and **ACTRESS**, Milan, Italy

Recorded Promotional and Educational materials for ANGELINI Pharma.

2022

**FACE** and **VOICE** of COLLINS DICTIONARY (American Version).

2019

**COMMENTATOR** on **CATERPILLAR RAI RADIO 2**, Milan, Italy

\*Gave commentary on a hit morning radio show, discussing cultural differences between America and Italy (in Italian Language).

2019

TV SHOW: **INVOLONTARIA** (MTV), Milan, Italy

\*Extra on an Italian TV series promoting volunteer work in hospitals.

2018

**VOICE-OVER**, Milan, Italy  
DENSO (TOYOTA) commercial.

2016-2017

**TV8 (SKY TV)**, Milan, Italy

**TV COMMENTATOR**

\*Featured on 7 episodes of the "Vitedacopertina" documentary series:

- 1) The 2016 US Elections
- 2) Hilary Clinton
- 3) Donald Trump
- 4) Melania Trump
- 5) Michael Jackson
- 6) Robbie Williams
- 7) George Michael

\*Gave commentary in Italian language.

2013-2015

**VOICE-OVER** for **COSTA CRUISE LINES**, Milan, Italy  
Recordings made for new marketing, training and safety series.

- 2015-2020      **AMY'S ENGLISH BOOKCLUB**, Milan, Italy  
 CREATOR and MANAGER  
 \*Manages monthly aperitivo/bookclub event in collaboration with OPEN MILANO, in order to promote a multicultural exchange of ideas through books.
- 2004            **MOVIE: LICHNII NOMER**, Moscow, Russia  
 \*Appeared in the award-winning Russian film *Lichnii Nomer (Countdown)*.
- 1995-1998      **OSCAR PROMOTION**, Tokyo, Japan  
 Talent  
 \*Top Japanese Talent and Promotional Agency for TV presentations, film, events, advertisements and J-Pop.

### **SOLO CLASSICAL SINGER**

- 2007-Present      **SOPRANO SOLOIST**  
 \*Toured the Republic of Georgia with Bolshoi Theater Soloists, including a Televised concert for then President of the Republic of Georgia, Mikhail Saakashvili (Republic of Georgia).  
 \*Easter Concert at *Santa Maria delle Grazie Church* (Milan, Italy): Mozart's *Davidde Penitente* (Soprano 1 soloist)  
 \**VerdiOFF Festival* (Parma, Italy)  
 \*Recital at *Parnassos Hall* (Athens, Greece)  
 \*Orchestra Sinfonica di Savona (Savona, Italy)  
 \*Lyric Opera Malaysia (Kuala Lumpur, Malaysia)  
 \*Singapore Lyric Opera (Singapore)  
 \*Caramoor Festival (New York City, USA)  
 \*New Opera Festival di Roma (Rome, Italy)  
 \*Ecole Normale (Brive-la-Gaillarde, France)